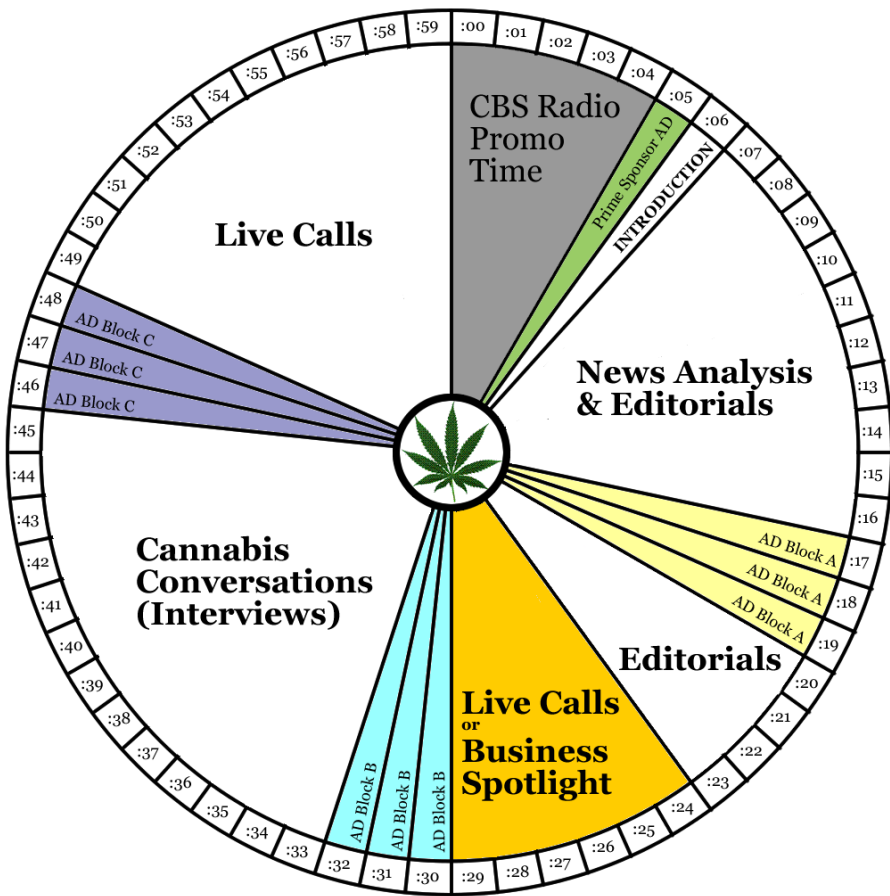


NORML SHOW LIVE



NORML SHOW LIVE Per-Show Advertising

Prime Sponsor	60 sec at top of each hour
AD Block A	15 / 30 / 60 sec in first block each hour
AD Block B	15 / 30 / 60 sec in second block
AD Block C	15 / 30 / 60 sec in third block

20% discount for annual commitment on all ads - AD production cost one-time 10% extra. All :60 sec Ads also receive free 150x150 or 100x100 web ad on NORML Daily Audio Stash.

Business Spotlight Interview 6:00 minutes

"News Sponsored by..." host-mention

"Interview Sponsored by..." host-mention

Call now for Advertising Rates!

Advertising with NORML Online Media

Marijuana legalization in the hottest topic in public policy and the advent of medical marijuana has created a boom in so-called "canna-business".

Reports on CNN, CNBC, MSNBC, CBS, New York Times, Washington Post, and other mainstream media outlets point to a rising public interest in marijuana, and NORML Online Media provide you with the means to cash in on the new "green gold rush."

NORML SHOW LIVE is live streaming internet radio airing on the **Blog Talk Radio** streaming services, which also produces shows for such luminaries as First Lady Michelle Obama, the Department of Defense, HarperCollins Books, Women's Day Magazine, and Sun Microsystems.

The show is available live to anyone with an internet connection absolutely free. Apps for iPhone and Blackberry allow listeners to get the show live on those mobile devices. Live shows are archived as well and available as a podcast feed.

Internet radio is talk radio's hottest phenomenon. One in seven adults aged 18-54 listen to some internet radio during the week. The audience for internet radio has more than doubled from 20 million to 42 million in just four years.

Your ad buy on **NORML SHOW LIVE** can also place your ad on the **NORML Daily Audio Stash** show and blog:

- Block A** :60 ads appear twice on the live Saturday show, on the podcast daily show, and a top 150x150 blog ad.
- Block B** :60 ads appear once on the live Saturday show, on the podcast daily show, and a bottom 150x150 blog ad.
- Block C** :60 ads appear once on the live Saturday show and a bottom 100x100 blog ad.

We can also provide a six-minute interview space for you and your business, live host-mentions, and blog-only web advertising. We'll find an ad to suit your budget, because your dollars help NORML's mission to end marijuana prohibition!

NORML Online Media
4110 SE Hawthorne Blvd. #161
Portland, Oregon 97214

888-772-3422 | stash@norml.org

NORML Daily Audio Stash

NORML Daily Audio Stash Blog Advertising

Top Left 150x150 (free w/AD Block A :60 / 50% off w/ :30)

Lower Left 150x150 (free w/AD Block B :60 / 50% off w/ :30)

Lower Right 100x100 (free w/AD Block C :60 / 50% off w/ :30)

Inline 468x60 Banner (our lowest priced introductory adspace)